



829 21st Street
 Prairie Du Sac, WI 53578
 www.bstponline.org

Dear BSTP Friend,

On June 12, 2010, BSTP will again hold the St. Jude Benefit Tractor and Truck Pull, which will take place at the FFA Alumni Park in Sauk Prairie, WI. BSTP will be providing radio advertisement and event support. All proceeds from this event will be donated to the St. Jude Children Hospital.

The members of the BSTP Tractor & Truck Pulling Association would like to include your business as an advertising sponsor for this event. Sponsorship money helps cover the cost of class purses, insurance, pulling sled, and advertisement which directly reflects the proceeds available for donation to St. Jude Children Hospital.

Listed below are the advertising sponsor packages being offered and a description of what each package includes.

To reserve your sponsorship, please fill out the information below and provide this form to your BSTP representative or send it to the address listed above. Also, include your payment and company logo to aid in the advertising effort.

| | | |
|------------------------|------|---------|
| Business: | | |
| Address: | | |
| | | |
| Business Contact Name: | | |
| BSTP Representative: | | |
| Phone: | Fax: | E-mail: |

Check Accordingly

| Gold | Silver | Bronze | Advertisement Description |
|---------|---------|--------|-------------------------------|
| \$2,500 | \$1,000 | \$500 | |
| X | | | Class Title Sponsor |
| X | X | | Radio Advertisement |
| X | X | X | Advertisement Poster Listing |
| X | X | X | Track Side Banner |
| X | X | X | PA Announcement Advertisement |
| X | X | X | BSTP Program Listing |
| X | X | X | BSTP Website Listing |

BSTP appreciates your support!

Sincerely,

Badger State Tractor Pullers